



Dr. Sachidanand Madan

Chief Executive, Technico Agri Sciences Limited
(An ITC Group Company), Gurugram-122001, India

Dr. Sachidanand is the Chief Executive of Technico Agri Sciences Ltd (A subsidiary of ITC Ltd.) an Agri Biotech company which is India's leading Seed Potato Producer. The company has expanded its operations to Banana Tissue Culture plantlet and Apples, table and processing potatoes etc. It has created efficient supply chains to connect farmers to consumers and reduce food wastage. He also supports Technico's global business in Canada, China, Egypt, Russia etc. He also heads ITC's new initiative in Fresh Fruits & Vegetables and Frozen Food under the Farmland and ITC Masterchef Brands. Sachidanand has 35 years' experience in the area of Food and Agriculture with companies like Unilever, ConAgra and ITC covering Fruits and Vegetables, Edible Oils, Grains, Frozen Foods, Snacks, Seeds etc. He was the Chairman of FICCI's Agri Committee for many years, the President of BEOMA, Management committee member of CIFTI and is a Director of the Agriculture Skills Council of India, an active member of the CII Cold Chain Committee etc. He regularly speaks in the area of Food and Agriculture at several Conferences in India and Overseas and was invited to speak by the President of India at Rashtrapati Bhawan, the German Government at the International Green week in Berlin, the British Government at the British Potato show, the LBSNAA at Mussoorie etc.